

Vlerick Business School



Associate or Full Professor in
Entrepreneurship



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Associate/Full Professor in Entrepreneurship

Executive Summary

Vlerick Business School is an international business school in the heart of Europe. It is consistently ranked among Europe's best business schools, with some 500 students enrolling for Masters and MBA programmes each year at its campuses in Brussels, Ghent and Leuven, and in Beijing. In addition to this, over 5,000 executives attend its management development programmes.

Vlerick belongs to a select group of business schools in the world that hold all three major international accreditation labels in the world of management education: EQUIS, AMBA and AACSB. Thus, it is clearly recognised for an education which is academically sound, fosters an international mind-set, addresses leading-edge managerial issues, and develops an entrepreneurial attitude. It is a place of transformation where people and organisations come to challenge themselves, the status quo and the changing world around them.

The School is now looking to appoint an Associate or Full Professor in Entrepreneurship to join a team of faculty members and researchers active in Entrepreneurship.

The successful candidate will have a PhD in the area of Entrepreneurship with a focus on high-growth or technology entrepreneurship. Alongside this, candidates should demonstrate evidence of strong research capacity, the ability to merge fundamental theoretical knowledge with practice relevance, excellent teaching achievements, and ideally bringing an innovative approach to learning and an interest in exploring the application of digital topics and techniques within their academic activity.

This post represents a challenging job within an international, dynamic, and professional environment with strong business networks and an emphasis on the synergies between science and practice. Vlerick offers a balanced approach to teaching and research time, a location in the heart of Europe and attractive financial conditions.

Faculty can be located at one of the three campuses in Brussels, Ghent or Leuven.





Organisation

Vlerick Business School is a triple-accredited, international business school at the heart of Europe. It is the oldest business and management school in the region, having been founded in 1953 by the renowned academic, entrepreneur and politician Professor André Vlerick. It is ranked number one in the Benelux for executive education and ranked 19 in Europe.

In 2020, it welcomed 740 MBA and Masters students from 50 countries onto its world-class programmes in Brussels, Ghent, Leuven and Beijing. More than 8,500 executives from across the globe joined its executive education and customised programmes. It has specific expertise in Digital Transformation, Entrepreneurship & Innovation, Healthcare, Energy, and Financial Services.

22,000 alumni are active in businesses in more than 100 countries. Apart from its close ties to KU Leuven and Ghent University – and its strategic alliances with Peking University and University of Stellenbosch Business School – Vlerick is constantly building its network of corporate partners across the world.

The Cluster of Entrepreneurship

As a faculty member in Entrepreneurship you will join the Entrepreneurship, Governance and Strategy Department at the Vlerick Business School. The department has eleven faculty members and consists of three clusters: one focusing on Strategy/International Business, a second one on Governance and the third one on Entrepreneurship.

You will join the Entrepreneurship cluster, which currently consists of four faculty members active in Entrepreneurship. The cluster focuses on research in the areas of high growth entrepreneurship, entrepreneurial finance and entrepreneurial decision making. Teaching at Master, MBA and Executive Education levels is informed by the research and brings research results to the classroom and to practice. Vlerick Business School has a long history in promoting entrepreneurship through executive education and is currently renewing its Institute for Entrepreneurship, for and by Entrepreneurs. The school organizes activities for SMEs, scale-ups, buyout entrepreneurs and family business.

Please note that the Entrepreneurship cluster is working closely together with the Centre for Entrepreneurship Research at the Ghent University. This Centre is one of the top academic centres on Entrepreneurship in Europe. More info can be found [here](#).





Meet our 4 Entrepreneurship faculty members

Professor Veroniek Collewaert



Veroniek Collewaert is a Full Professor with expertise in business angels, entrepreneurial teams and scale-ups. Before joining Vlerick she was a visiting scholar at Stanford (USA) and Professor at Maastricht University (the Netherlands). She has published articles in journals such as *Strategic Management Journal* and *Journal of Management*. Her current research interests include relational dynamics between investors and entrepreneurs (e.g. conflict, trust, unethical behaviour), entrepreneurial biases (e.g. over optimism) and strategic considerations in the investor-entrepreneur relationship (e.g. slack resources).

Professor Hans Crijns



Hans Crijns is Professor of Management Practice with expertise in SME's. He is Director of the Impulse Centre "Growth Management for medium-sized enterprises" (iGMO). He has been teaching all over the world such as NUM in Phnom Phen (Cambodia), HIBA in Damascus (Syria), RSM Nijenrode (The Netherlands), GEA in Ljubljana (Slovenia), UAB in Barcelona (Spain). As an expert he has worked for the Belgian Government and the European Commission. He is Past-President and Fellow of the European Council for Small Business and Board Member of several organisations in the field of entrepreneurship.

Professor Sophie Manigart



Sophie Manigart is Full Professor Entrepreneurial Finance and Corporate Finance. She has published on entrepreneurial finance, venture capital, private equity and entrepreneurship in journals like *Academy of Management Journal*, *Journal of Business Venturing*, *Journal of Management Studies* and *Entrepreneurship Theory and Practice*, and written numerous book chapters and cases. She is Associate Editor of *Entrepreneurship Theory and Practice*, a leading academic journal. She has developed her research through stays at Wharton School (Philadelphia) and IE Business School (Madrid). This experience enables her to hold the position of Associate Editor at a leading journal, *Entrepreneurship Theory and Practice*.

Professor Miguel Meuleman



Miguel Meuleman is Full Professor with expertise in entrepreneurial finance and entrepreneurial buyouts. He was Visiting Scholar at Wharton School of Business of the University of Pennsylvania (USA). He has a passion for entrepreneurship education and he has been involved in different projects to make entrepreneurship education more effective. Recently, he has launched initiatives to bridge entrepreneurship education and design. He has written several cases and has been involved in numerous consulting projects.



Programmes

Vlerick offers three broad types of programmes: MBA programmes, Master's programmes, and Executive Education programmes, both in the Customised sphere and Open Programmes:

- **MBA programmes:** these include full-time MBAs, executive MBAs, and online MBAs, all available from both its Belgium and China campuses;
- **Master's programmes:** the types of programmes on offer include financial management, international management & strategy, innovation & entrepreneurship, general management, and marketing en digital transformation;
- **Executive Education** is a major part of the offering at Vlerick, for which the School has built a very strong global reputation:
 - **Open programmes:** these range across eleven specific knowledge domains and vary from accounting & finance to human resource management, and people management & leadership to retail & consumer goods;
 - **Customised programmes:** Vlerick offers 130 customised programmes each year, catering for over 80 individual companies, allowing their staff to learn, adapt, innovate and change as needed;

Many programmes are offered both on campus and online. Increasingly, in keeping with innovation in pedagogy, blended learning is an ever-increasing facet of programme delivery at Vlerick with participants being able to undertake programmes with both online and offline components.

Being a Professor at Vlerick Business School

Vlerick Business School is one of a select group of institutions in the world to hold all three of the major international accreditations relevant to the world of management education: EQUIS, AMBA and AACSB. This triple accreditation signifies that Vlerick's management education and research correspond to the highest quality standards in the world.

As a professor, this involves joining one of the area's in the school, which teams up with a variety of colleagues: faculty members, researchers and administrative staff. Professors teach classes at Master and MBA-level, as well as in executive programmes. Through its association with two major universities in Belgium, Ghent University and the KU Leuven, Vlerick's faculty also joins forces with a large pool of talented researchers. This offers faculty members the opportunity to formally collaborate with the parent universities as Affiliated Researcher (with Ghent University) or Research Fellow (with KULeuven).

Vlerick highly values the quality of its teaching faculty, and therefore it invests in the development of its faculty to help them excel in the classroom. Coaching, case teaching workshops, training on presentation skills, and more, are just a few of the options available. Additionally, faculty members are encouraged to attend conferences - typically one conference on the European continent and one conference outside Europe. There are multiple channels for research funding, and faculty members can apply for research grants funded by the Flemish government or partner universities, or they can be involved in the "Vlerick Centre for Excellence", a research centre in close cooperation with the business world.





Indeed, Vlerick prides itself on its strong connections with the corporate world. Continual close contact with the world of business and industry provides it with the practical, hands-on experience and knowledge that it tests its academic theory against and applies its academic solutions to. Belgium is a favourite location for the European headquarters of multinational companies. Vlerick's reputation opens doors to corporate decision-makers in Belgium and across Europe, and, through a unique approach, it uses its academic background to provide programmes that are practical and relevant to business life, thus achieving the difficult balance between theory and practice. Moreover, in addition to providing academic knowledge and business expertise, Vlerick seeks to impart attitudes and skills that underpin a management career.

Campuses

Vlerick has campuses in Ghent, Leuven and Brussels, as well as offering programmes in Beijing. A collaboration with the University of Stellenbosch Business School offers faculty the opportunity to explore South Africa.

The Ghent Campus is located on the beautifully renovated premises of the Groot Seminarie, in the heart of Ghent. It is a meeting place where all parties involved exchange information and where the school can realise its aspiration of becoming an international management platform. Ghent is an exciting, modern city, yet it is rich in strikingly beautiful medieval and art nouveau buildings.

The location of the renovated Leuven campus close to the university campus symbolises the close collaboration between Vlerick Business School and its parent university KULeuven. A prime example of historic architecture in itself, the recently renovated campus embodies the same dynamism that makes Vlerick Business School unique. The campus is within walking distance of the shops, restaurants and places of historical interest.

The Brussels Campus is spread over two floors of the prestigious Manhattan Center in the heart of Brussels, just a stone's throw from Brussels North railway station, the Botanical Gardens and the Rue Neuve shopping district. Providing a state-of-the-art learning and research environment for both degree and executive education clients, The Brussels Campus offers a window on the future of global business in the capital of Europe.





Belgium

International Hub

Belgium is a small country, but with the presence of international institutions such as NATO and the European Commission, not to mention a whole series of international companies, it is also the home base of a large international community. One in ten companies in Brussels come from outside the country, and one in three of the inhabitants of the Brussels Capital Region are from abroad or of foreign origin. It has three official languages - Dutch, French, and German - with three quarters of its population able to speak at least one foreign language.

In addition to European and other political institutions, a large number of international companies also have a presence in Brussels. One of the indicators of international presence and for internationalisation is the Transnationality Index, compiled by UNCTAD (United Nations Conference on Trade and Development). For the year 2000, Belgium occupied first place worldwide with an index of 75.6%. Neighbouring countries, i.e., the Netherlands (33.7%), Germany (slightly below 20%) and France (a little over 10%), are a long way below that figure.

Location

From Belgium, the rest of Europe is within easy reach, which is why Belgium's location is often considered the country's biggest single asset.

Located in one of the most densely populated and most commercial regions of the world, Belgium is an integral part of the 'Blue Banana' megalopolis (also known as the 'Grande Région'). This is a multinational European metropolis of more than 85 million inhabitants constituting the centre of Europe in terms of economy, innovation and power. The region spans from Liverpool via London and Belgium across to the German Ruhr region and down to the north of Italy. From Belgium, all major cities in the region are within easy reach by air or high-speed train. The various HST lines whisk you from Brussels to Paris, London and Amsterdam in just 1 hour 22 minutes, 1 hour 51 minutes and 2 hours 44 minutes, respectively.

Furthermore, this megalopolis represents two thirds of Europe's GDP and contains four of the world's ten largest airports (London Heathrow, Charles de Gaulle Paris, Frankfurt am Main and Amsterdam Schiphol). It also plays host to many international institutions such as the International Court of Justice (The Hague), the capital of the EU (Brussels), the headquarters of the European Central Bank (Frankfurt am Main) and the headquarters of Europol (The Hague). As such, this multinational region is also renowned for its international culture, entertainment and fashion.





Family Life

Although Brussels is situated in the middle of Western Europe – a region that is ranked fairly high with regard to cost of living – life in Belgium is not as expensive as it may seem. In a list of cities with the highest cost of living compiled by Mercer consultants, Brussels is ranked at just 71 in the overall ranking. London is ranked at 25 and Paris at 37. The Belgian capital is at approximately the same level, in terms of cost price for a rental apartment, as Zürich, Rotterdam, Barcelona and Frankfurt.

In Belgium, foreign employees are issued with a worker's permit and labour card within ten to fifteen days. As such, the country has one of the fastest and most flexible procedures in Europe. Unlike many places in Europe, expats in Belgium can acquire a labour card for any profession. In addition, partners of expats in Belgium can get a labour card for any profession. Belgian legislation distinguishes two categories of foreign employees: seconded employees, who come to Belgium on a temporary basis, remain in the employ of the company in the country of origin, and who remain insured there; and

expatriate employees, who work for the Belgian division of a company. Employees of the latter category have a right to Belgian social security. They pay social security contributions like all Belgian employees and have full access to the benefits of the Belgian healthcare system.

Belgium plays host to a large number of international schools. This is thanks to the presence of several international institutions and multinationals which account for the capital's largely international community. Of the approximately 35 international schools and educational institutions across the country, no fewer than 27 schools, colleges and universities are located in Brussels. The lion's share of these is aimed at children and teenagers between 3 and 18 years (pre-school, primary and secondary education). The language of instruction in the majority of these schools is English.





Role Description

The successful candidate will join a team of faculty members and researchers, active in Entrepreneurship. They will work with participants across the Masters, MBA and Executive Education portfolios. In addition, this opportunity offers:

- A challenging job in an international, dynamic and professional environment.
- A strong business network for synergies between research and practice.
- A strong academic network of colleagues and partner universities.
- Institutional support for research, teaching, and relocation.
- A working environment in the heart of Europe.
- Attractive financial conditions.

Person Specification

The successful candidate will be expected to demonstrate evidence of the following skills, capabilities and experience:

- a PhD in the area of Entrepreneurship (or other area with focus on entrepreneurship) with a focus on high-growth or technology entrepreneurship;
- evidence of strong research capacity;
- able to merge fundamental theoretical knowledge with practical relevance and to build and maintain sustainable relationships with practitioners;
- evidence of excellent teaching achievements
- experience with innovative learning approaches and online learning is a plus;
- teaching and academic activities that typically explore/add a digital layer
- internationally minded, as evidenced by education, professional backgrounds or research networks.

Appointment Details and How to Apply

Please apply via our website: <https://www.vlerick.com/en/about-vlerick/working-at-vlerick/jobs/faculty>.

Your application should contain your CV, a cover letter, research and teaching statement and three reference letters.

Applications are welcomed until the position is filled.

