

Vlerick Business School is an international business school in the heart of Europe. Each year some 500 students enrol for Masters and MBA programmes in our campuses in Brussels, Ghent and Leuven and in Beijing. Over 5000 executives attend our management development programmes. Moreover, Vlerick is one of the few in the world to hold triple accreditation: EQUIS, AMBA and AACSB. Our rankings confirm our position as top-level European Business school. Our faculty are experts in turning knowledge into action and action into knowledge – a dynamic balance that continually stimulates entrepreneurship and innovation.

To join our Marketing Area, we are looking for an (m/f):

ASSOCIATE PROFESSOR IN MARKETING MANAGEMENT

You will join a team of faculty members and researchers, active in Marketing, Strategy and Digital Transformation. You will conduct research, supervise PhD students and junior researchers and contribute to applied research projects. You will work with our participants at senior executive, MBA and Masters level.

YOUR PROFILE

- You have a PhD in the area of Marketing Management; a focus on B2B marketing and/or Sales (and an ability to teach about these topics) is a plus.
- You show evidence of strong research capacity and have a clear rigorous academic profile. Your ambition is to continue to publish in academic

journals. A strong track record of high-quality publications (FT list of Journals) is a plus.

- You are able to merge fundamental theoretical knowledge with practical relevance and to build and maintain sustainable relationships with practitioners.
- You show evidence of excellent graduate and executive teaching achievements or you have the potential and ambition to develop strong teaching skills. You can teach both methodology & content-focused (marketing) courses.
- If your research and/or teaching shows an awareness of the digital (business) context of today, and a growing focus on sustainability – that is considered a plus
- You have a hands-on mentality, and you are eager to help build the business of research and/or teaching of the School (e.g., assist in attracting business or academic funding).
- Experience with innovative learning approaches and online learning is a plus.

OUR OFFER

- A challenging job in an international, dynamic and professional environment.
- A strong business network; synergy between science and practice.
- Sufficient time for research and a strong academic network.
- A working environment in the heart of Europe.
- Attractive financial conditions.

Interested?

Please apply via our [website](#). Applications are welcomed until the position is filled.

